



How to attract solid backing without the burnout or bureaucracy degree

... *Because your grassroots effort deserves to thrive for good.*

1st

Can you typically focus on 2-3 big problems, max?

As a changemaker, it's hard to help with all of the things in the world that need fixing. To gain headway, focus strategically on the community needs that you are uniquely and effectively equipped to resolve, even just at small scale. Then learn from it.

Yes ☐

Kinda ☐

No ☐

2nd

Do you have a dedicated place to keep paperwork?

You may have already experienced not being able to find a doc that took you a lot of time to figure out and would be helpful in the moment. From plans to reports to past filings to preferred ways of doing things, it pays off to keep them sorted and safe.

Yes ☐

Kinda ☐

No ☐

3rd

Is there enough support to keep doing what works?

The reason we make an effort? Because it works for the people we care about. But often the well-funded charities don't get why. Figure out how to clearly express the "why" through your values, mission and vision, and you'll find the odds turn in your favor.

Yes ☐

Kinda ☐

No ☐

4th

Are big businesses reliably giving to keep things going?

Sometimes the folks that hold the purse strings seem to doubt that your group will be responsible with bigger donations. Apply for 501c3 status for your effort, and then set some key money practices in motion, and you'll open the doors for bigger dollars.

Yes ☐

Kinda ☐

No ☐

5th

Do you talk through issues with other organizers?

Day-in day-out service can get lonely. It can feel like you're the only one fighting to change the problem you know so well. It doesn't have to be that way. There are thankfully local founders circles, plus national groups of people walking your walk too.

Yes ☐

Kinda ☐

No ☐

Want to know exactly how to tackle these issues? Book a discovery session with me here: bit.ly/bring-better-futures

